



International Stevia Council – Brochure for Associate Members

A) ISC Goal

The International Stevia Council (ISC) is the authoritative voice of the stevia industry aiming at promoting the use of stevia as a naturally-sourced ingredient so as to improve the diets and health of people globally by moderating calories in food.

Stevia is the fastest growing natural ingredient in mainstream food and beverage products globally. With its characteristics stevia is highly attractive to table top and food and beverage producers alike.

The ISC wishes to support all constituents of the stevia world, right across the stevia value chain from leaf to end ingredient. With ever more companies wishing to know more about stevia and how to work with it, the ISC is creating two new membership categories to address this fast growing market demand for knowledge.

These new categories of full members are:

Ingredient Users:

- Designed to address the needs of F&B manufacturers, table top producers, flavour houses and other users of stevia

Leaf Suppliers:

- Designed to address the needs of stevia leaf suppliers globally

The new ISC membership categories will benefit from access to industry data, trends and insights regarding global stevia demand and its supply chain. In addition, the ISC provides all members with a great opportunity to learn about best practice throughout the industry.

B) ISC future membership structure and fees

The ISC membership structure and fees are as follows:

Full Members

- **Ingredient Users:** Fee USD 15,000 per year
All users of high purity Stevia (F&B manufacturers, flavour houses, table top producers)
- **Leaf Suppliers:** Fee USD 6,000 per year
All producers of stevia leaf and growers and representatives of stevia leaf producers, including the leaf producers trade associations at national or regional level

Associate Members

- **Stevia Stakeholders:** Fee USD 5,000 per year
Individuals, companies or organisations with an interest in the stevia value chain, including distributors of stevia extracts, NGOs, consumer and regulatory bodies, academia and universities.
- **Leaf Suppliers:** Fee USD 2,000 per year
Individual stevia leaf growers may choose to be an Associate member and receive information about the industry.

Value proposition:

Associate members¹

Benefits

- Receive summary industry information on semi-annual level in the form of a newsletter: such as worldwide regulatory developments, data, ingredient use forecast and trends, (with option to buy full report)
- Endorsement of membership, including use of ISC logo for associate members and describe themselves as “associate member of ISC”
- Ability to submit questions/proposals/issues to ISC Board and Committees for consideration
- Participate at annual survey on data gathering
- Participation in webinars with the ISC Committees
- Discounted price to participate at the Stevia Proficiency Testing Program
- Access to the intranet of the ISC website dedicated to associate members
- Access to ISC members through contact list
- Attendance at the Annual General Assembly

¹ Associate members do not have access to participation in ISC Working Committee meetings