

## International Stevia Council – Brochure for Ingredient Users

### A) ISC Goal

The International Stevia Council (ISC) is the authoritative voice of the stevia industry aiming at promoting the use of stevia as a naturally-sourced ingredient so as to improve the diets and health of people globally by moderating calories in food.

Stevia is the fastest growing natural ingredient in mainstream food and beverage products globally. With its characteristics stevia is highly attractive to table top and food and beverage producers alike.

The ISC wishes to be representative of the stevia industry as a whole and further drive the value creation across all constituents of the stevia world. With ever more companies wishing to know more about stevia and how to work with it, the ISC is creating two new membership categories to address this fast growing market demand for knowledge.

These new categories of full members are:

#### **Ingredient Users:**

- Designed to address the needs of F&B manufacturers, table top producers, flavour houses and other users of stevia

#### **Leaf Suppliers:**

- Designed to address the needs of stevia leaf suppliers globally

**The new ISC membership categories will benefit from access to industry data, trends and insights regarding global stevia demand and its supply chain. In addition, the ISC provides all members with a great opportunity to learn about best practice throughout the industry.**

### B) ISC future membership structure and fees

The ISC membership structure and fees are as follows:

#### **Full Members**

- **Ingredient Users:** Fee USD 15,000 per year  
All users of high purity Stevia (F&B manufacturers, flavour houses, table top producers)
- **Leaf Suppliers:** Fee USD 6,000 per year  
All producers of stevia leaf and growers and representatives of stevia leaf producers, including the leaf producers trade associations at national or regional level

#### **Associate Members**

- **Stevia Stakeholders:** Fee USD 5,000 per year  
Individuals, companies or organisations with an interest in the stevia value chain, including distributors of stevia extracts, NGOs, consumer and regulatory bodies, academia and universities
- **Leaf Suppliers:** Fee USD 2,000 per year  
Individual stevia leaf growers may choose to be an Associate member and receive information about the industry.

## Value Proposition:

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### Full members:

#### **Benefits:**

Full members will participate in the governance and priority setting of the ISC through a comprehensive program of rights and access:

- **Voting Rights –**
- **Participation at Stakeholder Committees**
- **Participation at Board Level**
- **Attendance at the Annual General Assembly**

#### **In addition members will receive a valuable benefit package:**

- Access to Best in Class Industry Standards
- Access to the ISC Stevia Proficiency Testing Program (PTP)
- Accreditation to PTP/ Sustainable Leaf Cultivation Guidelines
- Submission of questions/proposals/issues to the ISC Board and Committees for consideration and response
- Receipt of Member Only Industry Information
  - Regulatory developments, communication activities, technical activities
  - Industry Forecast and Trends
- Use of the ISC logo, accredited “*member of the ISC*”
- Access to the intranet of the ISC website dedicated to their sections
- Access to ISC members through contact list

### **Voting rights**

The leaf suppliers and the ingredient users as a category can elect a member to the Board of Director. That Board’s member speaks on behalf of the relevant membership category. Leaf members are entitled to exercise 10 % of total voting rights at the General Assembly and Ingredient users 15 %. The remaining 75 % are for Refiners.

### Description

The Ingredient User and Leaf Supplier membership categories will each have a Stakeholder Committee where the representatives will discuss issues of priority to them. A member of the ISC Board will be present in each of the Committees to ensure an appropriate liaison between the Committee and the Board.

In addition to the Stakeholder Committees, the ISC Working Committees will continue to operate for the benefit of the members. Two Committees operate; the External Affairs Committee, responsible for external communication/industry promotion/regulatory-governmental affairs, and the Technical Issues Committee, responsible for internal quality standard/ the Stevia Proficiency Testing Program.

### **Associate members<sup>1</sup>**

#### **Benefits**

- Receive summary industry information on semi-annual level in the form of a newsletter: such as worldwide regulatory developments, data, ingredient use forecast and trends, (with option to buy full report)
- Endorsement of membership, including use of ISC logo for associate members and describe themselves as “associate member of ISC”
- Ability to submit questions/proposals/issues to ISC Board and Committees for consideration
- Participate at annual survey on data gathering
- Participation in webinars with the ISC Committees
- Discounted price to participate at the Stevia Proficiency Testing Program
- Access to the intranet of the ISC website dedicated to associate members
- Access to ISC members through contact list and Attendance at the Annual General Assembly

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<sup>1</sup> Associate members do not have access to participation in ISC committee meetings