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With so many people concerned about added sugar and calories, stevia offers the perfect solution for a wide range of consumers: adults seeking to manage weight, parents who want to give their children less sugar, people with diabetes as well as anyone who is concerned about controlling calories.



A Nature Derived Sweetener

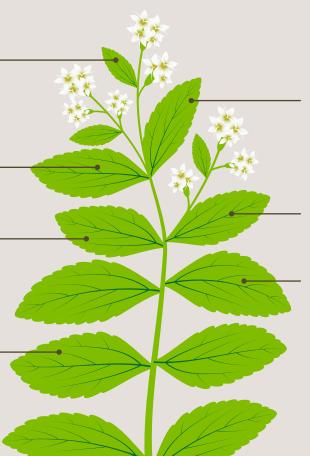
STEVIA IS A NATURAL SWEETENER derived from the Stevia rebaudiana plant

STEVIA IS A SAFE and natural alternative to sugar and artificial sweeteners —

Sweetness in the stevia plant comes from sweet constituents called

STEVIOL GLYCOSIDES

GLOBAL REGULATORY AUTHORITIES classify stevia as a natural, non-caloric sweetener from botanical origin



Steviol glycosides were first extracted commercially from the LEAVES OF THE STEVIA PLANT

New methods have been introduced to sustainably scale up the production of steviol glycosides, such as **REBAUDIOSIDE M (REB M)**

There have been many advancements over the years that have **IMPROVED THE TASTE OF STEVIA**. Try it again, or try it for the first time!

